

# Joel Akinniranye

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## EDUCATION

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**Texas A&M University, Mays Business School** College Station, Texas  
*Master of Business Administration (MBA)* December 2024

- *Award and Activities:* MBS Scholarship, HSC Scholarship, VP Finance Club, Consulting Club, GTA (Biology)

**Texas A&M University** College Station, Texas  
*Master of Public Health (STEM) – GPA: 3.93 (Top 1%)* May 2023

- *Award & Activities:* Dean's Scholarship, Graduate Consulting Club, American Society of Safety Professionals

**Obafemi Awolowo University** Osun, Nigeria  
*Bachelor of Pharmacy (B. Pharm) – GPA: 3.3 (Top 5%)* April 2018

- *Award & Activities:* Chevron Medical & Engineering Professional Scholarship, Pharmacy Student Senator (3 years), PANS Fundraising Committee Lead

## EXPERIENCE

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**AMGEN** Remote  
*Commercial Leadership Program (CLP) Intern – Patient Access and Reimbursement* May 2024 – August 2024

- Led the first full integration of Amgen's Patient Support Programs with retina workflows, setting a new standard in service efficiency
- Developed tech-enabled patient and HCP journeys for Amgen's biosimilar product Patient Support Programs
- Trained 30+ call center agents and managers on the unique PSPs workflow, enhancing operational efficiency and support quality

**Texas A&M Transportation Institute** College Station, Texas  
*Graduate Research Analyst* April 2022 – April 2023

- Analyzed data from 10,000+ transportation records, identifying 50+ key strategies to mitigate health impacts
- Integrated 100+ tools into a SMART framework, enhancing transportation guidelines and public safety

**eMedicStore Pharmaceutical Technology** Dallas, Texas  
*Digital Healthcare Project Manager* April 2020 – February 2022

- Led 12 IT experts to develop a suite of digital healthcare products (Web, IMS, CRM) using agile techniques
- Liaised with 75+ HCPs and HCO stakeholders, plus 500+ patients, improving product satisfaction by 30%
- Accelerated time to product launch by 25% through planning, resource management, and team motivation

**Fiverr**  
*Freelance Digital Marketer and Business Analyst* May 2015 – March 2021

- Conducted marketing campaigns for 200+ businesses across 25 countries, generating 50,000+ MQLs
- Boosted campaign conversion rates by 25% above industry standard using analytics, SEO & web restructuring
- Delivered 3,000+ marketing collaterals to 200+ global businesses, enhancing ROI

**National Agency for Food and Drug Administration and Control** Lagos, Nigeria  
*Regulatory Pharmacist* May 2019 – April 2020

- Gathered drug effect data from post-marketing surveillance on 100+ pharmaceuticals, impacting product safety
- Compiled regulatory compliance reports for 30+ facilities, pivotal for permit approvals

**National Orthopedic Hospital** Lagos, Nigeria  
*Clinical Pharmacist* May 2018 – April 2019

- Redesigned patient flow system to improve operational efficiency reducing patient waiting time
- Optimized inventory management system leading to 30% reduction in expiry rates and stock-outs

## SKILLS, ACTIVITIES & INTERESTS

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**Certificate:** Business Analytics - Coursera March 2023

**Computer:** Visio, Power BI, Tableau, SPSS, Jira, Veeva-Salesforce, Excel, PowerPoint, Photoshop, Figma

**Personal:** Market Analysis, Business Valuation, Regression Analysis, Budgeting, Agile Project Management